Ecology of Children’s Career Development: A Review of the Literature

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ABSTRACT - Previous efforts to elaborate an organizing framework for the study of children’s career development identified its main dimensions and processes. However, the existing literature on children’s ecological subsystems is scarce. This article presents a literature review of the context of children’s career development. Based on Bronfenbrenner’s theory, 36 eligible articles covered the following subjects: the microsystems family and school; the mesosystems family-school/peer-school relations and antecedents of transitions; the exosystems parents’ work situation, social class, curriculum and teachers’ professional development; the macrosystems ethnicity and culture; and the chronosystems passage of time over the life-course and across generations. An ecological perspective can be included in an organizing framework of children’s careers and support further research and intervention. Empirical and practical implications are discussed.

Keywords: career development, children, bioecological model

In the last decade, there has been a renewed interest in conceptualizing children’s career results and correlates (Skorikov & Patton, 2007). Common ground to this interest is a contemporary view of career development as a life-span process (Super, 1990). This interest is also sustained by the insecurity of current educational and labour contexts, which have led to the need for early and contextualized career interventions aimed at fostering career development and students’ agency and soft skills throughout the school years (Lent, 2001; Repetto, Pena, Mudarra, & Uribarri, 2007; Schultheiss, 2005).

Despite the increased attention to children’s career development, the literature of this topic is still fragmented (Araújo & Taveira, 2009; Watson & McMahon, 2005), and therefore scholars have recognized there is a need for a framework for the study of children’s career development (e.g., Schultheiss, 2008; Watson & McMahon, 2005). Efforts to address this gap have been initiated, focusing on the main dimensions of children’s career development (Hartung, Porfeli, & Vondracek, 2005; Skorikov & Patton, 2007), how and what do children learn about work (Watson & McMahon, 2005), and the stages of career reasoning (Howard & Walsh, 2010). These are promising contributions for an organizing framework of children’s career development, as they include multidimensional, learning-based and age-appropriate descriptions.

However, a systematic attention to the child’s ecological systems seems to be lacking in the literature. This gap was recognized by Araújo and Taveira (2009), who suggested that the developmental-contextual career meta-theory (Vondracek, Lerner, & Schulenberg, 1986), recently articulated with the living system framework (Vondracek, Ford, & Porfeli, 2014), could serve the study of children’s career development. The developmental-contextual meta-theory could contribute for an organizing framework of children’s career development by crediting its dynamics of change, the child’s active role in his/her development, and the child-contexts interactions (Araújo & Taveira, 2009). It could also articulate human and career development literatures, as developmental-contextualism presents a comprehensive view.
of both career and human development (Tinajero & Páramo, 2012; Vondracek et al., 1986).

The developmental-contextual career meta-theory presents a convergent and ecological perspective of career development. Convergence in career perspectives is found in the widespread recognition of the importance of children’s contextualized experiences in the development of career planning and choice. Psychoanalytic theories, such as those presented by Roe (1957) and Bordin (1984) were among the first to highlight the influence of parenting styles on the development of psychosocial skills and styles of behaviour, which are later expressed through occupational choices and career patterns.

Correspondence career perspectives also credited the relevance of the child’s experiences in proximal contexts. Holland’s (1985) theory suggested the development of personality, interests, values and skills is influenced by children’s social exposition to different personality types and work environments across the RIASEC structure (Realistic, Investigative, Artistic, Social, Enterprising, and Conventional).

An interactive perspective of career development was also emphasized in career learning theories. Mitchell and Krumholz’s (1990) social learning approach to career decision-making suggested that the individual’s behaviour repertoires are based on learning experiences, including the ones from childhood, while interacting with the environment. Social cognitive career theory (Lent, Hackett, & Brown, 2004) also suggested that children’s learning experiences inside and outside the family are important for the development of social cognitive career mechanisms.

Although these career perspectives have not explicitly focused on children’s career development, they acknowledged the interactive nature and the continuity of career behaviour. A different case was made by developmental career perspectives, which explicitly described childhood as a unique moment for career development and the interactional nature of children’s careers. Theories presented by Gottfredson (1981, 2005) and Super (1990) suggested that the child develops his/her self-concept by integrating concepts of power, gender and social class in a social self and by advancing in the self-identification with and self-differentiation from key-frares. The identification and differentiation processes generally start in the family with the same-sex parent and extend to figures accessible at school and in the community (Super, 1990). Self-concept development is related to a process of circumscription, based on the perceived inconsistency between one’s social self and occupational alternatives (Gottfredson, 2005). These theories share a focus on qualitative change in careers, which is also assumed by developmental-contextualism.

The developmental-contextual career meta-theory (Vondracek et al., 1986) expanded the aforementioned theoretical contributions by focusing on the person-in-situation development. Person-in-situation experiences are the foundation for children’s physiological, psychological, and affective reactions, which are included in cognitive behaviour episode schemas that are continuously revised and influence lifelong career behaviour and trajectories (Vondracek et al., 2014).

Based on the current state of affairs and on the potential of developmental-contextualism for the study of children’s career behaviour and learning, this article presents a literature review of the contexts of children’s career development. Brofenbrenner’s (1979; Bronfenbrenner & Morris, 1998) ecological systems theory served the organization of this literature review. The ecological systems theory assumes that the child is influenced and influences environmental contingences. These environmental contingences are structured in five ecological levels (Bronfenbrenner & Morris, 1998) – the micro-, meso-, exo-, macro-, and chronosystems. The microsystem is a set of interpersonal relations experienced in face-to-face settings. The mesosystem includes two or more settings containing the developing person and jointly influencing his/her development. The exosystem includes settings that do not directly involve the person, but which occurrences affect or are affected by him/her. The macrosystem includes cultural beliefs, political forces and life-styles that interact with the person. The chronosystem covers the passage of time over the life course and across historical periods. The ecological systems theory has been credited by the developmental-contextual career meta-theory, as it supports a focus on the individual-contexts mutual dynamics and enables an interactional understanding of individual differences in career behaviour and trajectories based on contextual opportunities and barriers (Vondracek & Porfeli, 2002).

The ecological systems theory has proved to be a useful rational to organize literature reviews of topics such as family functioning (e.g., Bronfenbrenner, 1986), homophobic bullying (e.g., Hong & Garbarino, 2012), and youth care services (e.g., Derksen, 2010). This theory has also been suggested as a relevant framework to study career development (Vondracek, 2004), but the empirical examples of such a potential have heavily relied on the study of adolescents’ careers (e.g., Young, 1983).

Searching and Eligibility Process

Possible sources of data for this review were identified via searches of Elsevier, EBSCO, Pepsic, Sage, Scopus, and Springer databases, due to their catalogue of published articles in Career Psychology. The keywords career development and children were combined with others to cover the micro-, meso-, exo-, macro-, and chrono-ecological levels (Brofenbrenner, 1979; Bronfenbrenner & Morris, 1998). Articles at the microsystem level were searched with the keywords microsystem, family, parents, teachers, peers, leisure, and extracurricular activities. To search for mesosystem-related studies the keywords mesosystem, multiple-setting participation, partnership, contexts relations and ecological transitions were used. For the exosystem, the keywords exosystem, social class, media, curriculum, consultancy, teachers’ burnout, parents’ work, job situation, and work-family conflict were included. To search for macrosystem influences, the keywords macrosystem, culture, ethnicity, work policies and economy were applied. Finally, the keywords chronosystem, time, generations, and change were used for the chronosystem search.
This search resulted in the identification of fifty-nine journal articles. Inclusion and exclusion criteria were established to select the studies for this literature review. Inclusion criteria considered journal articles published in the last decade (from 2004 to 2014) in international peer-reviewed journals and written in English and Portuguese. These criteria enabled a current state-of-art review and the selection of available published studies.

The exclusion criteria ruled out studies that did not explicitly cover career variables or that were conducted with samples older than 14 years. The first exclusion criteria enabled this review to focus on career development issues and allowed the exclusion of 14 articles (i.e., eight of microsystem, three of mesosystem, two of exosystem, one of chronosystem). The second criteria considered the chronological definition of childhood from birth to 14 years old (see Hartung et al., 2005) and ruled out nine articles (i.e., five of microsystem, three of exosystem, one of macrosystem). Although four articles (i.e., Fouad et al., 2010; Gonçalves & Coimbra, 2007; Kuijpers, Meijers, & Gundy, 2011; Schmitt-Wilson & Welsh, 2012) did not mention their samples’ age, they indicated that the participants were attending middle-school years. As middle-school years are covered in the childhood age scope, these articles were included. Three studies performed with mothers and teachers (i.e., Aguiar & Conceição, 2011; Mouta & Nascimento, 2008; Oketch, Mutisya, & Sagwe, 2012) were also found and included in the review, as they highlighted the role of key-figures in children’s careers.

A total of 36 articles were eligible for this review. These articles (a) were published in international electronic databases, during the last decade, (b) were written in English or Portuguese, (c) explicitly covered career variables and (d) were conducted with children and/or influencing key-figures. Communityalities, contradictions and complementarities between the studies’ findings were identified. Evidence was organized according to the ecological levels in which the child is embedded (see table 1). As the individual-contexts mutual dynamics have been highlighted in the understanding of individual differences in career behaviour and trajectories (Vondracek & Porfeli, 2002), the articles’ reference to dynamics among the ecological levels and the child’s personal variables were considered. In addition, the type of the reviewed studies and their research methods were synthetized to understand how the contexts of children’s career development have been studied to date. This synthesis would also enable the examination of whether this field presents an unbalanced use of quantitative versus qualitative or mixed-method research designs, as it happens in more general career literature (Stead et al., 2012).

Microsystem

Research in this topic has covered mainly the family and school microsystems. The literature suggests that parents influence offspring’s occupational knowledge, values, career exploration, aspirations and career self-efficacy expectations (Bryant et al., 2006; Whiston & Keller, 2004). Parents’ intentional conversations about work, positive work orientation and valences (i.e., one’s experiences and emotions sustaining his/her approach or aversion to work) also seem to impact children’s career exploration, perceived social support in career choices, assignment of meaning to work, positive expectations for their future, work motivation and valences (Gonçalves & Coimbra, 2007; Porfeli, Ferrari, & Nota, 2012; Porfeli, Wang, & Hartung, 2008). Evidence also indicates that although parents’ expectations do not vary for their female or male offspring ( Creed, Conlon, & Zimmer-Gembeck, 2007), fathers’ occupations correlate with boys’ aspirations for male-traditional occupations (Schuette, Ponton, & Charlton, 2012). An authoritative parenting style has been also suggested to reinforce children’s career exploration, which in turn impacts an increasingly differentiation of interests with grade (Tracey, Lent, Brown, Soresi, & Nota, 2006).

Mutual interactions between the child and his/her mother have also been considered. Mothers’ occupational expectations for their sons/daughters seem to be related to their general and reading abilities ( Creed et al., 2007), while mother’s high educational levels, job prestige, and emotionally enabling speech correlate with children’s high academic and high status occupational aspirations ( Fulcher, 2011; Tenenbaum, Porche, Snow, Tabors, & Ross, 2007). Mothers’ expectations for their offspring to hold gender non-traditional occupations have also been shown to correlate with children’s favourable self-efficacy expectations and preferences for gender non-traditional school subjects (Fulcher, 2011). Still, findings about whether girls or boys present high self-efficacy expectations and preferences for gender non-traditional school subjects are controversial (e.g., Fulcher, 2011; Schuette et al., 2012).

At the school setting, children perceive teaching practices and teachers’ encouragement, openness, and concern for their students’ educational and occupational goals as supports for pursuing careers in science and mathematics. The awareness of environmental supports and barriers to one’s career projects seems to vary with school levels, as middle-school children perceive more supports and fewer barriers than high-school students (Fouad et al., 2010). Teachers’ child-centred practices also seem to promote students’ interest for reading and mathematics, which can impact further academic and career choices. However, girls present more preferences for reading and fewer for numeracy than boys (Lerkkanen et al., 2012).

Focusing on teacher-child interactions, Bayraktar (2011) emphasizes the existence of gender-differentiated interactions in favour of girls, which may sustain their higher levels of perceived confidence and competence than boys in academic tasks, such as writing. This call to attention is even more relevant when additional evidence suggests that boys are more likely to dropout of school than girls and teachers’ rating of boys’ antisocial behaviours are associated with their poor academic achievement and school dropout, which can constitute a risk factor for discontinuities in careers ( Ferreira, Santos, Fonseca, & Haase, 2007).
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The literature at the mesosystem level has focused on inter-relations among parents, teachers and peers as well as on antecedents of ecological transitions. From elementary- to middle-school years, children increasingly perceive their progress in career exploration, learning and planning as being influenced by their parents and teachers, who (a) help them acquire occupational information, (b) provide them social support, which is particularly important for girls, (c) help them identify possible occupations, (d) serve as role models, (e) offer opportunities to develop preferences, (f) shape their conceptions of work, (g) emphasize the role of education, and (h) instil life values (Nazli, 2007; Schultheiss, Palma, & Manzi, 2005). Evidence also suggests that effective parenting and an acceptable school climate, as well as perceived social support from parents and teachers, facilitate children’s career exploration and agency, being the latter important for academic achievement and career decidedness (Howard, Ferrari, Nota, Solberg, & Soresi, 2009; Noack, Kracke, Gniewosz, & Dietrich, 2010). Still, gender and grade differences have been found. The perception of teachers and peers’ social support plays an important role in the development of girls-agency, who have also been shown to present higher levels of career exploration than boys (Howard et al., 2009; Noack et al., 2010). Additionally, eighth-graders have been shown to present higher levels of career exploration compared to sixth-graders (Noack et al., 2010).

Research about ecological transitions has covered the childhood antecedents of the elementary- to middle-school transition and the transition to adult work and life adjustment. Peer acceptance, range of peers and friendship quality during elementary-school years were found to predict academic adjustment in middle-school years (Kingery & Erdley, 2007). An on time or later school entry has also been shown to sustain high academic achievement in adolescence as well as mental health and reduced alcohol consumption in adulthood (Kern & Friedman, 2008). Adult employment also seems to be preceded by high academic achievement, cognitive abilities and pro-social behaviours, mothers’ high educational attainment and negative attitudes towards social aid, and fathers’ employment during childhood (Anyadike-Danes & McVicar, 2005; Ek, Sovio, Remes, & Järvelin, 2005).

**Exosystem**

Research at the exosystem level has focused on parents’ work situation, social class, curriculum, and teachers’ professional development. Evidence suggests that children whose parents are unemployed are at risk for diffusion and foreclosure of career options, being such a risk higher for boys than girls (Sobral, Gonçalves, & Coimbra, 2009).

Social class has been covered in studies that describe rural children’s career development and that contrast children from slum versus non-slum and poorer versus richer areas. Children from slum areas present lower academic aspirations than those from non-slum areas, being this difference also evident in parents’ expectations for their offspring (Oketch et al., 2012). Children from poor families were also less likely to pursue college and more likely to become parents, start an independent life and help their families pay bills earlier in adulthood than children from richer areas (Kendig, Mattingly, & Bianchi, 2014). Mothers’ and fathers’ socioeconomic status are also negatively related to patterns of dropping out of school and positive associations with career expectations.
and engagement in career projects (Ferreira et al., 2007; Sobral et al., 2009). The family’s socioeconomic status can, therefore, influence family processes and careers (Brown, 2004). Additionally, research has suggested that rural students’ academic achievement can facilitate their vocational knowledge, which in turn is related to high career aspirations and expectations (Schmitt-Wilson & Welsh, 2012).

Kuijpers, Meijers, and Gundy (2011) found that teachers’ dialogical curriculum applications were related to students’ career reflection, forming and networking. This study also suggested that students’ disposition for career reflection increased with grade and that while girls seemed to use more career dialogues and be more engaged in school than boys, the latter presented higher levels of networking than girls. Teachers can also influence children’s career development by investing in their own professional development. Career consultancy practices with teachers appear not only to promote their professional development, but also their intentions to facilitate pupils’ career exploration and development (Aguiar & Conceição, 2011; Mouta & Nascimento, 2008).

Macrosystem

Research about the macrosystem level has focused on ethnicity and culture. Although the literature seems to often confound the effects of ethnicity and socioeconomic status (Hartung et al., 2005), they are both implicated in the child’s family dynamics (Brown, 2004). Vocational aspirations and interests have been studied with minority groups or with children subject to practices for ethnic discrimination awareness. Evidence on the former has suggested that gender differences of career interests differentiation are evident in Black South-African children. While Black South-African girls develop interests in Social and Artistic domains, boys prefer Investigative and Enterprising domains (Watson, McMahon, Foxcroft, & Els, 2010). Research has also found that children’s awareness of occupational ethnic discrimination is positively related to the gap between occupational aspirations and expectations. Non-ethnic biased workshops proved to be useful to reduce such a gap and to promote children’s high status occupational expectations (Hughes, 2011).

Focusing on the role of culture, the study conducted by Mello (2009) showed that African-American and Asian-American children present higher educational and occupational expectations than European-American, Hispanic, or American-Indian children. Moving apart from Western cultures, Liu, McMahon, and Watson (2014) suggested that the Chinese culture stimulates children’s awareness of the role of education for their futures and intentions to pursue occupations not only aligned with social expectations for gender but also capable of bringing honour to themselves and their families. As Chinese children present high status occupational aspirations but limited future time perspective and career planning, Liu and collaborators call for early career practices supported by Chinese policies. Similar suggestions were presented in Turkey, where children present favourable self-awareness and information about the world of work, but limited career planning, articulations of school experiences and careers, and knowledge about lifestyles related to occupations (Nazli, 2014).

Chronosystem

Research about the chronosystem focuses on the passage of time over the life course and across generations. Helwig (2004) provided empirical support to Gottfredson’s (1981, 2005) theory, by showing that from elementary- to high-school, individuals crystalize gender-typed beliefs and increase the realism and social value of career exploration. On the other hand, Hirschi (2011) found that favourable generalized self-efficacy expectations and perception of few environmental barriers during childhood precede high career-choice readiness in adolescence. Developmental increases in career-choice readiness from childhood through adolescence also followed increases of information about the self and occupations.

Focusing on the passage of time across generations, Schoon, Martin, and Ross (2007) compared longitudinal data from two cohorts of British youth: one from 1958, who transited to the working world in a period of economic security and growth; and another from 1970, who entered the labour market in a time of economic recession. This study indicated that while favourable parental expectations were related to the first cohort’s higher aspirations, school motivation and educational attainment, the economic disadvantage sustained individuals’ lower school motivation and academic performance in the second cohort. In both cohorts, girls presented higher levels of school engagement and career planning than boys, although the employment outlook upon parenthood was more favourable for men.

Discussion

Following efforts to advance an organizing framework for the study of children’s career development, this article presented a literature review of the contexts of children’s career development. The focus on children’s ecology of career development is sustained by the more general career literature, which suggests the importance of early interactional experiences in career behaviour (Bordin, 1984; Gottfredson, 1981, 2005; Holland, 1985; Lent et al., 2004; Mitchell & Krumboltz, 1990; Roe, 1957; Super, 1980, 1990; Vondracek et al., 1986; Vondracek et al., 2014). This ecological organization also followed suggestions to apply the developmental-contextual career meta-theory to the study of children’s careers (Araújo & Taveira, 2009) and to identify their ecological subsystems (Vondracek, 2004). Moreover, the present literature review furthered the illustration of the potential of Brofenbrenner’s (1979; Bronfenbrenner & Morris, 1998) ecological systems theory to study adolescents’ career development (e.g., Young, 1983), to cover this same process earlier in the lifespan.

The potential of the ecological systems theory to study children’s careers led to a description of the child as an open system establishing mutual interactions with micro, meso,
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The literature at the mesosystem level suggests the positive impact of family and school’s combined efforts on children’s career exploration, agency, and awareness of the importance of key figures (Howard et al., 2009; Nazli 2007; Noack et al., 2010; Schultheiss, 2005). Research expanding the role of peers in children’s career development can also enrich the mesosystem literature, by considering their articulations with other micro-settings. Evidence of childhood antecedents of later academic and life adjustment illustrates the potential of combining both the mesosystem and the chronosystem levels to address discontinuities in career trajectories. Conducting research in this line of inquiry may ultimately contribute for the identification of individuals at risk for maladaptive coping with ecological transitions, and who might benefit from preventive career interventions.

Research at the exosystem level has focused on the career development of children from poor social class. Although these children seem to present low academic aspirations and high risk for school dropout (Ferreira et al., 2007; Kendra et al., 2014; Oketch et al., 2012), academic achievement was found to buffer these effects (Schmitt-Wilson & Welsh, 2012). The identification of other protective factors can be useful to design interventions aimed at attenuating social differences in children’s careers (Schultheiss, 2005). Career interventions combining effective teachers’ practices, curriculum applications (e.g., Kuijpers et al., 2011) and teachers’ professional development (e.g., Aguair & Conceição, 2011; Mouta & Nascimento, 2008) might promote the academic achievement and career development of children from poor social classes. Evidence at this ecological level also supports the need to examine the impact of parents’ short- or long-term unemployment (Anyadike-Danes & McVicar, 2005) on their offspring’s careers. These empirical efforts might inform practices with unemployed people and their children, by acknowledging the indirect influence of parents’ unemployment in children’s careers (e.g., Sobral et al., 2009).

Literature at the macrosystem level suggests that despite cultural particularities, the articulation of school experiences with careers and the promotion of children’s career development throughout the school years seem to constitute a worldwide concern (Liu et al., 2014; Nazli, 2014). Moreover, due to the challenges of the current educational and work environments, there is a need for promoting children’s awareness of occupational ethnical diversity, so that individuals can cope with globalized multi-ethnic work environments and reduce the gap between their occupational aspirations and expectations (e.g., Hughes, 2011).

Finally, research at the chronosystem level yields a comprehensive view of career development as a process of time-related and time-extended change (Vondracek et al., 1986). Further studies covering the passage of time over the life course and across generations are needed to operationalize a developmental-contextual career perspective, as well as to adjust career practices to people’s needs based on specific lifespan moments and generation cohorts.

The use of the ecological systems theory to organize this literature review presented an unbalanced coverage of the contexts of children’s career development, with the microsystem being the most addressed level. This might be
due to methodological challenges to address increasingly distant levels such as the need for stable human and financial resources. Possibilities to overcome these challenges might include: (a) the management of resources to cover more than one ecological level in a single study (e.g., Ferreira et al., 2007); (b) the use of available information to conduct retrospective studies (e.g., Anyadike-Danes & McVicar, 2005); (c) the combination of ecological levels in theoretical works that enhance a systemic and comprehensive understanding of children’s career development (e.g., Brown, 2004); or (d) the presentation of experience reports that credit indirect systemic influences on children’s careers (e.g., Aguiar & Conceição, 2011; Mouta & Nascimento, 2008). An unbalanced distribution of quantitative versus qualitative or mixed-method research designs was also found, as the latter methods were only reported in eight reviewed articles. Such an unbalanced distribution is consistent with the more general career literature (Stead et al., 2012). Still, further qualitative or mixed-method studies are needed to address qualitative changes in children’s career development and to support the description of this process based on the voices and experiences of children and key figures. These advances would sustain a more accurate organizing framework of children’s career development and offer methodological flexibility for its empirical applications and evidence-based practices.

This article suggests two main reasons to support the adoption of an ecological perspective in an organizing framework of children’s career development. First, an ecological perspective is included in various existent career theories. Second, an ecological perspective enables the field to move from the identification of main career dimensions and processes (Hartung et al., 2005; Howard & Walsh, 2010; Skorikov & Patton, 2007; Watson & McMahon, 2005) to the identification of ecological subsystems within which the child develops. This has implications for research and practice. As it has been recommended in the human development literature (Tinajero & Páramo, 2012), career studies may also explicitly indicate the ecological subsystem(s) they are covering. As for intervention, an ecological perspective can lead to the engagement of influential subsystems in the promotion of children’s career development (Lent, 2001; Repetto et al., 2007; Schultheiss, 2005). This literature review suggests that career interventions might cover: (a) the microsystem level by empowering parents and teachers; (b) the mesosystem level by promoting collaboration among the child’s proximal settings and jointly prepare him/her for ecological transitions; (c) the exosystem level by promoting the awareness of school principals and community organizations for social justice; (d) the macrosystem level by working with politicians to promote children’s ethnic/cultural competencies and career development throughout the school years; and (e) the chronosystem level by situating interventions to life-course periods, generations’ needs and historical changes.

References


